

REP HEADLINE# 6368307 TRF# 336335 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 18.25
***CHANGES** *** WPXI-TV ***

ADV # 017034 ADV. NAME POLI/E VOGEL/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
DELAWARE, OH 43015

ORDER # CONTRACT # 6368307 CLASS: NATL. LOCAL REGIONAL
PRDCT ELDER VOGEL 10/10 EST#2884 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT10/12 OCT23/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 18.25

REP: TO JEN
FR CHERYL
OFFERS ADDED PER CARD
M2 OK
PLS CNF THANKS

STA:
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		600P-630P	30		\$625.00	10/13	10/13	0		SAT	0
PROGRAM : NEWS												
20	A		500A-530A	30		\$400.00	10/22	10/23	1		M-TU	1
PROGRAM : NEWS												
ORD COM1: OFFERS OK PER BUYER												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-12 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-17 FOR 1 SPOT/WK												

Handwritten: 10/23/12
Handwritten: OK

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	A		400A-430A	30		\$100.00	10/22	10/23	1		M-TU	1
PROGRAM : NEWS ORD COM1 : OFFERS OK PER BUYER PART OF A MAKEGOOD MADE UP OF LINES 20-23												
22	A		430A-459A	30		\$175.00	10/22	10/23	1		M-TU	1
PROGRAM : NEWS ORD COM1 : OFFERS OK PER BUYER PART OF A MAKEGOOD MADE UP OF LINES 20-23												
23	A		530A-600A	30		\$550.00	10/22	10/23	3		M-TU	3
PROGRAM : NEWS ORD COM1 : OFFERS OK PER BUYER PART OF A MAKEGOOD MADE UP OF LINES 20-23												
17	E		1135P-1205A	30		\$1,700.00	10/14	10/14	1		SUN	1
17	E		1135P-1205A	30		\$1,700.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS STATION MAKEGOOD OFFERS: M1 UNRESL BUY#17 MISSED: SUN/1135P-1205A OFFER: SUN/1130P-1235A CMT: TIMG CHG CMT: SPT ARE BOOKED- THX JEN												
							OCT14-OCT21		30S	\$1,700.00	(OCT10/12)	
							OCT14-OCT21		30S	\$1,700.00	PLS ADVISE.	
							OCT13-NH		30S	\$625.00	(OCT18/12)	
							OCT21-NH		30S	\$1,700.00		
							OCT22		30S	\$400.00	PLS ADVISE.	
							OCT22		30S	\$100.00		
							OCT22		30S	\$175.00		
							OCT22 (3/WK)		30S	\$550.00		

OCT/12 36875.00 CONTRACT TOTAL 36875.00
 TOTAL SPOTS 46


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 ORDER WORKSHEET **CHANGES** *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$127,155 WPXI 29% KDKA 34% WTAE 24% WPGH 13% CABL 0% WPCW 0% WPMY 0%
 EST
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.54
*** WPXI-TV ***

REP HEADLINE# 6368307 TRF# 336335
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # 017034 ADV. NAME POLI/E VOGEL/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
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FLIGHT DATES OCT10/12 OCT23/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.54

STA:

CON CM

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#17	MISSED: SUN/1135P-1205A	OCT14-OCT21	30S	\$1,700.00	(OCT10/12)
			OFFER: SUN/1130P-1235A	OCT14-OCT21	30S	\$1,700.00	PLS ADVISE.
			CMT: TIME CHG				
			CMT: SPT ARE BOOKED - THX JEN				
M2	UNRESL	BUY#12	MISSED: SAT/600P-630P	OCT13	30S	\$625.00	(OCT16/12)
		BUY#17	SUN/1135P-1205A	OCT21	30S	\$1,700.00	
			OFFER: NONE				
			CMT: CREDIT. CHERYL WILL HANDLE				

CONTRACT TOTAL 36875.00
TOTAL SPOTS 42

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 336335

Advertiser: Pol/E Vogel/R/SSN/PA (17034)

336335.12.0.1	No Avail	Open	10/10/12	2:20pm	10/13/12	\$625.00	6P - 6:30:00PM	:30	1	WPXI	NA SAT NEWS 6-630P/12	10/11/12-10/23/12	06368307
336335.20.0.1	Pre-empt	Open	10/11/12	12:05pm	10/21/12	\$1700.00	11:35P -12:05:00AM	:30	1	WPXI	NA NEWS FLW FB DUE TO RATE/17	10/11/12-10/23/12	06368307

Totals for: Pol/E Vogel/R/SSN/PA (17034

Totals for: 336335

Preempt Count: 2
Preempt Count: 2

Close & add credit

(M2)